

tonya staab



TONYA STAAB

LIFESTYLE BLOGGER | CONTENT CREATOR

I am a dedicated creative with over 20 years of experience creating content for clients, whether it be online, in print, in-store, or for television. I began in the magazine industry where I designed promotional material and window displays and co-ordinated events. I am now a creative blogger, content creator, and workshop and event host.



/TONYASTAAB

28.5K

1.3M monthly views



/TONYASTAAB

14.9K



/TONYASTAAB

12.1K



/TONYASTAAB

4.5K



/TJSTAAB72

705

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A FEW HIGHLIGHTS

TOP 10 CRAFT AND HOME ENTERTAINING BLOGS ON TWITTER
~ CISION NAVIGATOR

9 BEST BLOGS FOR FALL ENTERTAINING ~ SKINNY SCOOP

100 TOP MOMMY BLOGGERS 2016/2018
~ THEBABYSPOTCA

TOP 100 LIFESTYLE MOM BLOGS ~ FEEDSPOT



> Read my interview with SDVoyager <

- ~ I have created online content for the following websites - Nickelodeon Parents, Harper Kids, Hewlett Packard, Elmer's, and Halos.
- ~ I created a series of Facebook videos for Little Bites.
- ~ I've spoken on a creative blogging panel at Etsy's headquarters.
- ~ My advice for raising twins' is published in the book, The Triumphant Child, Caring For Your Newborn.
- ~ I created a 'sink or float' science experiment for Legoland Discovery Centers.
- ~ My ideas have been featured in Real Simple, San Diego Family, San Diego Magazine, Homespun, and 101 Bracelets, Necklaces & Earrings print editions.
- ~ You may have seen me on San Diego Living and Fox 5 Morning News showcasing handmade Halloween costumes and party ideas.
- ~ My owl paper roll craft was included in a craft kit for kids by Top That Publishing.
- ~ My DIY projects and recipes have been featured on HGTV, Elle Decor, Woman's Day, Good Housekeeping, DIY Network, Seventeen Magazine, Disney Baby, and Country Living, along with many other websites and blogs.

HARPER
KIDS

REAL SIMPLE
LIFE MADE EASIER

SAN DIEGO
family

FOX 5
SAN DIEGO

San Diego
MAGAZINE

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LET'S WORK TOGETHER

CURRENT CONTRIBUTOR TO

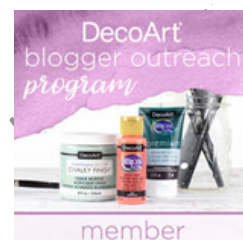
- Ambassadorships
- Advertising
- Press Trips
- Instagram Content
- Social Media Takeovers
- Speaking
- Social Media Campaigns
- Media Events and Product Launches
- Creating Content for Your Blog/Website
- Video
- Sponsored Blog Posts
- Content for Print and Television

HARPER
KIDS



make and takes

5 Minutes for Mom.com
bringing moms together



DEMOGRAPHICS AND STATS

Readers of my blog are primarily female, age 25-34, who have children, and browse my site from home within the United States, Canada, United Kingdom, and Australia

MONTHLY
PAGEVIEWS

23K

MONTHLY
UNIQUES

20K



Please contact me at the email address below for prices and if you have any other ideas on how we can work together. I'm always open to creative suggestions.

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